## WHATSAPPISM AMONG KATTANKUDIANS – DIVISION 4

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ABSTRACT: Humanistic elements are en route the innovations of ways and means in order to make the people life easier any nook and corner of the earth. The evolution on the intersection between the society and the technology usage has been fast during the course of the quite recent past. Nevertheless, there are positives and negatives to the program to function as the betterment of the society. There are followers or rather the users of this application on the surface of the sphere as phones in substantiation. Better yet the activator in this environment must possess the mentality unto reach out with the degree of limitation about the back and forth communication onto the message system. As such, the particular phenomenon is experimented on to the Kattankudywhereby, the generalization as to what circumstance the people from there are subjected to in terms of the WhatsApp use can be contemplated. Thence pluses and minuses they amount to in the rudimentary terms are enabled to that geographical locality wherein the superiority ought to be enunciated among the bad users who are very likely to be susceptible as per in conformity with the societal rules and regulation. Not only will be a social enigma, but also healthy ill-factor comes into effect too. All in all, in essence the like elements are elaborated on this research investigative paper of qualitative nature by the presence of the crystal clear tabular details which would act as testimony for the now contexulistion of Kattankudy-4 in respect of their apprehension to the phone application.

Keywords: WhatsApp, Kattankudy Division Three, Outcomes

### 1. INTRODUCTION:

More often than not, WhatsApp is a social networking tool across the global use whose impetus literallyladders communication among the ones. The general public is indeed in an ambiguous state of affair so as to contemplate either the good or the bad of the toolapplication. Some sections of the community are of the view that this usage might be more negativistic than being positive quite while others otherwise. Orthodox reciprocalinfluencesmay possibly be at stake, by and large of the opinions from some groups around the aspect at not caring much enough the upshots of the WhatsApp. Communication, friendships and further our own feel of human mind is antagonized with the conception of the tool.

By the originality the WhatsApp network is meant for exchange of information, albeit with which, whose practicum extends uncontrollably at times. Besides, we can verbalize a lot more exertions of the same in daily life. Thus the network is employable on the surface of friends, relatives and the like networks in the intention of conveying ideas back and forth. By force of circumstances the users are resorted to the Whatapp messenger. Not only would the tool gratify the idea communication, in better addition to which the new faces can abut to each other in the middle of the nodes, whereby the radius of the social circle attributes expand to either the desirable or undesirable degree.

All the same, the words to the subsequent of the aforesaid can pronounce the righteousness and illness about the WhatsApp.

#### 2. METHODOLOGY

The researcher used a descriptive approach, which, is suitable for the current research. This survey has been orchestrated in effect to identify the livelihoods of Kattankudy - 3 as to what mental fertilizationof WhatsApp is consistent amid them and itsusage in the thick of the same. The fact finding of the research was embraced so as to accumulate the data by means of a structured questionnaire. The sample study population constitutes the people in division 3 of Kattankudy in terms of the population by GramaNiladhari division – 2014, whose total population is 1295 that amounts to 376 families. Random sampling operandi has been wielded at the selectionof the target population. Hundred and twenty questionnaires were circulated and in turn ninety twoalone were found to be dully filled. The collected was fed into SPSS 24.00 V computer program and further simple frequency calculation has been agile to the point appreciatively.

With that told out, the researcher distributed 120 copies of questionnaires and 92 copies returned with ratio of 77%. The population under-study which did consist Kattankudy general public that was big enough leading to makeit possible to interview and administer questionnaire to the significant part of the population. As such is the effectiveness of the survey.

## 2.1 Analysis and Interpretation

The analysis of excited relative questionnaires are on the road to the subsequent tables of distinct differences. [1, 2, 3]

Age Frequency **Percent** 13-20 44 47.8 21-35 37 40.2 36-50 10 10.9 50+ 1 1.1 Total 92 100.0

Table 1. Age Wise Distribution

The age table essentially figures off the manifestation at the frequency numbers to be of percentage giving off their realm at the WhatsApp conditions indeed for the research outcome. The columns flutes the comparative relative figures in the percentile histogram conditions be them in the preferred papers and investigations of regardlessness.

Table 2. Gender Wise Distribution of Respondents

Gender	Frequency	Percent
Female	58	63.0
Male	34	37.0

Gender	Frequency	Percent
Female	58	63.0
Male	34	37.0
Total	92	100.0

The gender based categorization ought to have a significant impact on the survey of this as to magnify the non-gender effect factor whereby enriching the productivity of the qualitative search. Bi-analysis triggers the solidarity in the midst of numbers as the Clotian formats. The Newtonian Physics' natural philosophy projects the litmus effect in compact of remaining human-brain inter correlation. The t-vales stabilize the tolerance of normalization as to a probabilistic bell curve.

Table 3. Reasons for Using WhatsApp

Reasons	Frequency	Percent
chatting	62	45.6%
Activities and event updates	9	6.6%
Information sharing	47	34.6%
Entertainment	18	13.2%
Total	136	100%

The reasonification of these users are to fall into distinct degrees of wants at variegated segments in the smart phone application.

Table 4: Access to WhatsAppMessenger

Access to WhatsApp	Frequency	Percent
Yes	82	89.1%
No	9	9.8%

Here is the substantial demarcation among the users and non-users about the region in interest in good numeration of each portion. The steepness of "YES" is markedly well heightened as a verticality with respect to the "NO", which in fact has an extent to be in positive truthfulness by a nicety.

Table 5. Reasons for Not Using WhatsApp Messenger

Not use	Frequency	Percent
Lack of time	4	19.0%
Financial problem	4	19.0%
Wasting of time	5	23.8%
Not having smartphone	8	38.1%

Total	21	100%

The comparative significant figures utter the localized rationales for the nullified being around the WhatsApp. The quadratic degrees wire the views for being absorbed and iterate the Gama relationships et centre apropos the validated Sources.

Table 6. I Always Chat with Using WhatsApp

Whom you chat with	Frequency	Percent
Relatives	62	39.2%
colleagues	17	10.8%
Friends	69	43.7%
Business dealers	10	6.3%

This indeed sector off the divisions with whom the WhatsApp relationships are in different numerical percentiles towards their communication on the road to being better off. Nonetheless the realistic advantagedness is in the pool of questions, ultimately the relative numerical strength should be weakened to the vicinity of the superior practicality to the typing.

Table 7. Usefulness of Group Messaging

Useful	Frequency	Percent
Yes	82	89.1
No	1	1.1

The group messaging throws some light on the case if that being either receptive or ejective. Even so, the comprehension of this situational coordinates need moecularisation as endingly fine.

Table 8. Primary purpose of using Group Messaging

Purpose	Frequency	Percent
To stay connected with friends and families	61	79.2%
Business & professional communication	7	9.1%
To stay updated with news / media	9	11.7%

To the sad, recreatioanlity dominates the pacification of mind in the facts of the well above table. In vague, the operators just waggle through the slum.

The group feels quite a changes midst the villagers in elementality with the percentage numbers in plummeting the one or the bad lamps. The group analysis plays the role among the coordinates of frequency and percentage whose relative variational aspect saddles the performatory variables in the middle of alpha and beta constitutive relationships. As we go along, it permeates the betterment of the sample plus the exteriority.

Table 9. Number of WhatsApp groups

Number of Groups	Frequency	Percent
0	2	2.2
1-3	34	37.0
4-6	24	26.1
7-10	9	9.8
10+	9	9.8

Table 10. Enjoy using WhatsApp

Feeling happy	Frequency	Percent
Yes	73	79.3
No	9	9.8

Table 11. Resistance to use WhatsApp

Resistance	Frequency	Percent
Yes	46	50.0
No	28	30.4

The parameters are of values in magnificence to the trapezoidal figures as to be much landed away as in the mathematical relativism. Quite in Einsteinean philosophy, Murshidean inputs disperse the sectional sectroids of spheres in the manegdonal flats. As well, I must stipulate the postulations be in whatsoever the parabolic coordinates added the general equations.

Table 12. Number of groups you have left

Number of Groups left	Frequency	Percent
0	34	37.0

1-3	31	33.7
4-6	5	5.4
7-10	2	2.2
10+	5	5.4

So much the better selects off the bases in line of pragmatic concernments about being uninformative of the numeric discussions. The static variables above are not only for misogynists. Neither was there an erratic observance in agility. This table plugs out tonic status of the numerical strength.

Table 13. Reasons for leaving the groups

Reasons for leaving the groups	N	Percent
Too much distraction	25	33.3%
Group topic became irrelevant	10	13.3%
Loss of interest	9	12.0%
No useful data	10	13.3%
Loss of time	15	20.0%
Waste of internet data usage	6	8.0%

The aforementioned tables quite speaks up a lot about the geographical location's public who spends and not spends time in the WhatsApp environment. In extra the varied sectors of intentions to which the phone holders like to add value to the research, Howbeit, the texts below explicate ably the goodness in parallel with the badness centered on the WhatsApp application. The suchness has been derived from partially aforesaid tables and et al. Whatsoever the tabularization lends off the aplomb in the paternal palm in the vicinity of the dematerialization as to plug the followables and unfollwables in connection with the program of the want.

# 2.2 Admirable Impacts of WhatsApp [6, 7]

#### a. Cost Effective Factor

It does not want to pay WhatsApp messaging largely on contrary with SMS service. To the greatest pleasure, one dials a ring in answer to another located any remote geographical locations.

The magnetism of cost ambulates the positional elements while the patterned phones cannot capitalize the opportunities as in the timely programs and such would be the case at gigs of telecommunication line of medium presence.

## **B.Borderless Program**

This swamps a plus number of facets namely attachment of the files – inclusively images, videos, more - up and down the smart phone. Automatic contact are enabled in flashes. So are the location related details. The

intersections are not lost in cross layered communications in spite being a largesse uses.

#### c.Accommodative Transactions

Commercial communication can be played well through in better certainty. Furthermore, thus can be the magnificent concepts. The interactions sound commercial even with the pacified exactitude whilst the solely materializations of the Wholistic signal cut-through. The sectional moods will top up the seam.

# d.Group Constitution

Clusters are to be agile among the members. The exchange would be substantially participative and effective into the results. The segregation of positivity leans the plum aimed at the additive slogs. The payments are technical towards the radical change along the squares.

# 2.3 Bitter Consequences [8, 9, 10]

## a. Nil Cross Communication

The sedimentary contact time lowers the reflex in the variable X and Y factors and thence would incline the protective wave fronts to be of energy saving communally.

#### b. Addiction

This lets the teens off into enslavement to the typing of that in the direction to be unfocussed on the cardinal matters. Psychological disorientation is in the likelihood either a small amount or worse. The pushiness floods the fluidity that's pact mutes the better.

# c. Austerity

Loneliness purely to the chat can probably bring down the mentality of the users unappreciatively. The absorption of them much into the software may degrade the quality of relationship with the ones around. Whence social intelligence would be dragged into bitter values.

#### 3. CONCLUSIONS

The finality here and now states the right attitudes and wrong that the humans are changeable with the holistic stay in the phonic surrounding either in mental domain or the physical dimension. That said, we must take enough care in the aftermath of the event as investigativity as to be able to exert mastery towards the worsening of the state in time. Henceforth the optimistic framework would start to maleate the condition by being so humble enough in the abdominal level. So as to be, the discovery of lineage can acclimate to the right ambient atmosphere accounting the good and the bad of the WhatsApp people discounting the factorials. The cardinality does want us to robust the textuality in provision of articulation to the right pointed audience unto the attainment apropos the WhatsApp to the Kattankudy. In

everything, the happiest visionary life limpers the sinusoidal activities in bring out the correct and avoiding off the waste.

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