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A STUDY ON PROBLEMS AND PROSPECTS OF ORGANIC FARMERS – A CASE STUDY

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Abstract

Agriculture is the best of economic policies and is the ultimate driver of national economic growth and poverty alleviation in many developing countries including India. Agriculture is a soul of any country to raise its economic condition for supply of food, supply of raw materials for industries. It is the important foundation of the country like India, where agriculture is the main occupation and therefore, it is necessary to adopt advanced scientific method of cultivation in order to improve agriculture. Organic farming is an alternative agricultural system, which helps to rapidly change farming practices which provides green products to the society by reducing pollution and consuming energy, soil nutrients and providing supply of food for increasing population. In India, only 0.03 percent of the area is under organic farming, though there is a huge scope for bringing more land under organic farming. Organic products are one of the important green products in India. The products which are manufactured through green technology and cause no environmental hazards are called green products. Promotion of green technology and green products is necessary for conservation of natural resources and sustainable development. Organic farming is labour intensive. Thus, in India, where the population is high, organic farming also helps in generating more employment in rural areas. Hence the paper focused to analyze the problems and prospects of organic farmers in Tamil Nadu with special reference to Coimbatore District.

Keywords: Technology, Employment, Development, Agriculture

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