

Paper ID: SEUIARS2019_021

THE PSYCHOLOGICAL AND ETHICAL IMPACTS OF MODERN COMMUNICATION TECHNOLOGY ON YOUTH

Thankavadivel Brownsen¹
Correspondence: revathybalan90@gmail.com

Abstract

Now a days the modern communication technologies has a high negative impact on youth. Therefore this research aimed at analyzing the psychological and ethical impact of modern technologies on youth. Youth is spending more than 50 hours on their phones every week, which is almost the same as working full-time. The new modern communication technology is a frontier that is rich with opportunities and risks, particularly for young people. Through modern communication technology young people are engaging in a range of activities, including social networking, blogging, vlogging, gaming, instant messaging, downloading music and other content, uploading and sharing their own creations, and collaborating with others in various ways. This research paper is qualitative in nature and primary and secondary data were employed. The primary data techniques consist of questionnaire, interview, focus group discussion and informal discussion. Secondary data were collected from books, research article, magazines, news papers and online articles. When I started researching on the use of technology, I discovered that modern technology has many advantages, but it also has the disadvantages of youth. Without a doubt, technology is improving our lives better. We create technology as an alternative for all difficult tasks. But we must not ignore the disadvantages of technology in youth. The research found that, the many youth are using internet in the wrong approach. The results forecast that many youth are affected by the usage of modern technology, and the usage of modern technology does not only affect the psychological and ethical aspects of youth but also it has an influence on the physical aspects too. In the light of findings recommendations were made to reduce the usage of contemporary communication technology and increase the efficiency on usage of the modern technology communication among the youth.

Keywords: modern communication, technologies, youth, psychological and ethical.

 $^{^{1}}$ J/Aliyawalai C.C.T.M.Viddiyalayam