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A BIBLIOMETRIC REVIEW ON THE FINANCIAL PERFORMANCE OF BANKS: CAMEL MODEL

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Abstract

The paper aims to provide a comprehensive understanding of scholarly works done on the CAMEL model in evaluating the performance of commercial banks. The bibliometric data are obtained using keyword along with boolean operators in the advanced search query of the Scopus database, which consist of a wide range of published scholarly works. The bibliometric data is analyzed in R-Programming language. The PRISMA methodology is followed to report the bibliometric findings. The publication structure of this field has been first studied by the researchers. As of 2021, there are 78 papers published in this area. Within this period, India has published more articles in this research area as the leading country, and Malaysia and China are in the line, respectively. There are three top journals published articles in this area, including The International Journal of Applied Business and Economic Research; followed is the Indian Journal of Finance and the banks and bank systems. A bibliometric study was carried out by the researchers for the most impactful authors, affiliations, and also countries in the relevant field. It reveals that the three most widely used keywords related to banking financial performance in the CAMEL context are the camel, camels, and performance. Finally, the findings of this study assist researchers and affiliations in making decisions. However, reasonable efforts are made to conduct the bibliographic analysis as most finely and accurately as possible. The results, in this case, are entirely based on the publication indexed in the Scopus database. As a result, future researchers can incorporate other indices, such as the Web of Science, Google Scholar, and other relevant services, into their investigations.

Keywords: Bibliometric Review, CAMEL model, financial performance, performance of banks, Systematic literature Review