FIRM SPECIFIC FACTORS AND DIVÍDEND POLICY: THE SPECIAL REFERENCE FROM LISTED COMPANIES IN COLOMBO STOCK EXCHANGE

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REGISTRATION NO: SEU/IS/07/MG/062

INDEX NO: MG / 592 3

A DISSERTATION SUBMITTED TO THE DEPARTMENT OF
ACCOUNTANCY AND FINANCE FACULTY OF MANAGEMENT AND
COMMERCE OF THE SOUTH EASTERN UNIVERSITY OF SRILANKA
IN PARTIAL FULFILLMENT OF THE REQIRENMENTS OF THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION
SPECIALIZATION IN ACCOUNTING

DEPARTMENT OF ACCOUNTANCY AND FINANCE
FACLTY OF MANAGEMENT AND COMMERCE
SOUTH EASTERN UNIVERSITY OF SRI LANKA
UNIVERSITY PARK

OLUVIL

2013

ABSTRACT

The presents study investigates the firm specific factors and dividend policy in the top twenty best performing companies listed on the Colombo Stock Exchange. Twenty listed companies are examined for a period of five years from 2007 to 2011. The relationship between the firm specific factors and dividend policy is examined with the help of a multiple regression model. The firm specific factors are firm size, financial leverage, liquidity, profitability and previous payout ratio used as independent variables to analyze the impact on dividend payout ratio. Five hypotheses relating to the firm specific factors are developed and tested. The results revels that firm size and financial leverage have a significant negative relationship with dividend payout ratio while profitability has significant positive relation. On the other hand, other selected variables found to have no impact on dividend payout ratio. The findings imply that among the firm specific factors examined, profitability is the sole determinant of the dividend policy of the top twenty best performing companies listed on the Colombo Stock Exchange in Sri Lanka.