

## Sri Lanka's global reputation as the “Island of Gems”

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### Abstract

Sri Lanka, often referred to as the “Island of Gems”, has carved out a unique identity in the global gem industry, boasting a rich history that dates back over 2,000 years. Renowned for producing some of the world's finest sapphires and a wide range of semi-precious stones, the island's gemstone legacy is deeply intertwined with its cultural heritage, trade history, and tourism appeal. From ancient maritime trade routes to royal courts of Europe and Asia, Sri Lankan gems have long been sought after for their exceptional clarity, color, and craftsmanship. This Abstract examines the factors contributing to Sri Lanka's global gem reputation, focusing on the geological abundance in regions such as Ratnapura apparently named as “The City of Gems” as well as the traditional mining techniques, skilled lapidary craftsmanship, and the government's regulatory frameworks that support the industry. It further explores the role of the gem industry in shaping tourism, with gem tourism emerging as a significant niche that attracts both collectors and casual travelers. Gem museums, mining site tours, gem exhibitions, and certified gem markets have become integral components of the tourist experience, offering insights into both the natural formation and cultural significance of gemstones in Sri Lanka. The paper also discusses how Sri Lanka leverages its gem heritage for nation branding and economic development, while addressing contemporary challenges such as illegal mining, environmental degradation, and the need for ethical sourcing practices. With increasing global demand for ethically sourced and sustainable gemstones, Sri Lanka is presented with both opportunities and responsibilities in maintaining its reputation. In conclusion, the Abstract emphasizes the importance of preserving Sri Lanka's gem heritage not just as a matter of national pride, but as a sustainable pillar of its tourism and export economy. By integrating heritage conservation, responsible tourism, and international market strategies, Sri Lanka can continue to shine as a global leader in the gem industry.

**Keywords:** Sri Lanka, island of gems, sapphires, gem industry, lapidary craftsmanship, economic development, sustainable tourism, traditional mining