Portfolio Structure & Performance-A Study on Selected Financial Organization in Sri Lanka

Haleem. HMM

Department of Business & Management Studies, Eastern University of Sri Lanka.

Abstract

The main objective of the study is to identify the impact of Portfolio structure on Performance, in the present study, Portfolio structure [i.e., Income from Deposit, Income from pawning, Income from loan as independent variable and Performance (i.e., Net Profit, Return on Capital Employed (ROCE) and Return on Equity (ROE)] as the dependent variable are considered. in order to select the sample, convenience sampling techniques method is used. The study suitably used both secondary data. Operational hypotheses are formulated; results revealed that Portfolio system has a positive association with Performance. Further, Portfolio structure is enhanced by Income from Deposit, Income from pawning, and Income from loan in the selected financial institutions where the beneficial impacts are observed on Performance. Therefore, they have to pay more attention for tuning Portfolio structure techniques. This study would hopefully benefit the academicians, researchers, policy-makers and practitioners of Sri Lanka and other similar countries through exploring the impact of Portfolio structure on profitability, and pursuing policy to improve the current status of it.

Keywords: Portfolio structure, Performance, Financial Organization