ABSTRACT. In the present context of world peace, there is an urgent need of strengthening the Teaching of Social, Economical, Cultural, Religious and Technological Values in the society. Since Social Sciences a wonderful treasure house of information and values, teaching of Social Sciences should be made more interesting to the students to learn at all the levels. In recent years there has been an explosion of interest in using computers in various academic disciplines across the curriculum at all levels. Computer is an important resource, providing number of facilities like e-learning, open distance learning, virtual classroom learning, web based teaching and learning or learning through intenet, games and puzzles, projects etc. In this regard MultiMedia has stimulated Social Sciences teachers to seek innovative strategies in teaching learning process. These strategies are concerned with the systematic application of various media and skills to the requirements of educating the syllabus of Social Sciences. Based on instructional design, a Computerised Multimedia Package is prepared with the combination of text, graphics, sound, animation and video elements. It is an individualized learning Package with Multimedia techniques which has built-in self-evaluation-process also. This was validated by different groups of experts at different levels and was also field tested.

Key words: Computerised Multimedia, Teaching, Social Sciences.