

Message from Coordinator / Secretary – SEUARS 2015

It is with immense pleasure that we write this message to the book of abstracts of the South Eastern University Arts Research Session, 2015, the fourth international conference on “Emerging Trends in Multidisciplinary Research and Practice.”

This conference provides an excellent space to present novel and fundamental advances in multidisciplinary fields such as Business, Management, Engineering, Social Sciences and Humanities, Information Technology and the disciplines of Applied Sciences. Arts Research Session also encourages researchers and practitioners working in a wide variety of scientific areas in enhancing multi-disciplinary research and implications.

We take this opportunity to thank our Vice Chancellor for encouraging and constantly supporting in all the ways the possible to make this event a success. We also thank our keynote speaker, Prof. Sri Hettige, one of the leading intelligent giants in Sri Lanka, for agreeing to take part in this occasion as a keynote speaker, despite his tied schedule. We thank our Dean/FAC, Heads of Departments and all the academic staff of FAC who have been supportive to this event.

We wish all the participants and presenters to have a productive session at this conference. Furthermore, we render our heartiest thanks to all those who have taken part at the SEUARS conference today.

Dr. AFM.Ashraff (Coordinator) & Dr.A.Rameez (Secretary)

SEUARS 2015

Faculty of Arts and Culture

South Eastern University of Sri Lanka