

**NATURAL RESOURCES FOR TOURISM IN JAFFNA**Jeevatharani Rajayogapooopathy¹

Correspondence: Jeevatharani1993@gmail.com

Abstract

Tourism is a rapid growing phenomenon and has become one of the largest industries in the world. The impact of tourism is extremely varied. The introduction of tourism will imply an increased stress on resources available and the tourism industry is very resource- and land intensive. The Sri Lankan tourism industry plays a key role in regional development. Sri Lanka is a glorious paradise in the world. It has been popular because of its geographical location. Jaffna is one of the district of Northern Province of Sri Lanka. Jaffna district has more tourist potentials. Tourism image in Northern Province had changed by war during the last three decades. But the war is mostly over, and Sri Lanka is now stable, and increasing helps a lot. So this time is better to develop the districts. Therefore I selected this research this title. This research analyses the natural resources for regional development of tourism industry in Jaffna district. Tourist industry develops and contributes to the regional development and sustainable development. Information was gathered through visit to tourist areas, conducting interviews and relevant documents. SWOT analysis and descriptive statistical analysis were used for the result. The finding of research reveals that Jaffna district can benefit much more than present context of tourist industry. The many potentials for tourism were identified. That can improve the regional development. If Jaffna district has concentrate more on natural tourism, it can benefit from the tourist industry without endangering its social, cultural and environmental values

Keyword: Tourism, Resources, Natural, Jaffna.

¹ Department of History, University of Jaffna.