

## Factors affecting Archaeological and Heritage sites in Anuradhapura

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### Abstract

Archaeological sites & historical sites are influenced in the world tourism. It is mostly affected to the revisit, satisfaction, attraction, image of the destination, and also this study specially mentions about some relevant factors like environmental factors, safety and security infrastructure and accessibility of information and cultural factors. These factors are major component of the world tourism. The main concept of this study is refer to identify what the factors are effecting to the tourist satisfaction in archaeological site and historical site in Anuradhapura. All the concepts, opinions, ideas and theories that related to the tourism development. We used quantitative research method for this study by using convenient sampling method. The study carried out in the cultural and archaeological sites in Sri Lanka. It has adopted data collection is including participant observation and document analysis and secondary data from online view. There are several tourists and so many positive impact and some of negative impact about the destinations. This impact has created satisfaction or dissatisfaction among the tourist and finally it should effect on the publicity of the tourism. So, according to this finding, several factors were given to the destination for their development & increase their tourist attraction.

**Keywords** -Tourist satisfaction, archaeological reminder evidence, repeat visit, historical site, factors influencing.