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ARTS RESEARCH SYMPOSIUM – SEUIARS 2020**

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MESSAGE FROM VICE CHANCELLOR



I am very much pleased to write this message on the occasion of the 9th South Eastern University International Arts Research Symposium - 2020 of the Faculty of Arts and Culture, South Eastern University of Sri Lanka. The International Arts Research Symposium is one of the major annual events of the Faculty and has been organized successively for the ninth year in 2020. The theme of the symposium is "Global Dimension of Social Science and Humanities through Research and Innovation"

The South Eastern University of Sri Lanka promotes new research, creates new knowledge, and disseminates the knowledge through different platforms. As such, this annual research symposium also plays an important role. South Eastern University of Sri Lanka also promotes and encourages national and international researchers to benefit from these research symposia in sharing their valuable research findings among well attended researchers from different regions and countries. This conference focuses mainly on research themes related to national development through research and innovation. The SEUIARS 2020 provides a platform for researchers, academics and students from all over the world to interact among themselves while presenting their research findings.

I would like to take this opportunity to congratulate the chair and the organizing committee of the 9th South Eastern University International Arts Research Symposium - 2020 for their tireless effort and commitment in organizing the event successfully, even during the Covid-19 pandemic. I also wish to thank all others who have contributed to make the symposium a reality. Finally, I wish the 9th South Eastern University International Arts Research Symposium - 2020 of the Faculty of Arts and Culture, South Eastern University of Sri Lanka a great success.

Professor Dr. MMM. Najim
Vice Chancellor
South Eastern University of Sri Lanka

MESSAGE FROM CHAIRPERSON



Academic conferences serve as a space for researchers and scholars to share their findings derived from empirical research. The 9th South Eastern University International Arts Research Symposium organized by our faculty of arts and culture is a great opportunity for researchers and scholars across Sri Lanka, particularly from academic institutions, to share their research findings among academic audience. This will spur academic discourses and debates on various important issues.

We are glad that the theme of the conference of this year is a unique one that "Global Dimension of Social Science and Humanities through Research and Innovation. I think that the scholars in the university and other sectors have a tremendous role to contribute to empower society with their research and innovation.

As such, it is a great honor for me to send a message to the book of abstract in this regard. I would like to congratulate all the scholars, researchers and presenters for their participation in the symposium, which will be held virtually via online due to the prevailing COVID-19 pandemic in the world and Sri Lanka.

Finally, I wish to express my gratitude to the Chief Guest, Prof. M.M.M. Najim, Vice Chancellor of SEUSL, the Key-note Speaker, distinguished guests, scholars, presenters, the organizing committee, University administrative staff, the Faculty staff and the students for their fullest assistance and enormous co-operation to make this historic event a success. I also wish to extend my gratitude to all others who have supported directly and indirectly during the different stages to make this symposium a successful event.

Thank you

Prof.A. Rameez, PhD (NUS)
Professor in Sociology
Dean/Chairman - SEUIARS 2020
Faculty of Arts and Culture
South Eastern University of Sri Lanka

MESSAGE FROM COORDINATOR



It is indeed a great honor and privilege for me to be the coordinator and write this message for the 9th South Eastern University International Arts Research Symposium (SEUIARS - 2020) on “Global Dimension of Social Science and Humanities through Research and Innovation”, organized by the Faculty of Arts and Culture, South Eastern University of Sri Lanka.

I decisively believe that this research session will develop and establish a significant source of information about the researches on humanities and social sciences in Sri Lanka. Especially it will give a great contribution to the recent threatening social issues related to COVID 19 in 9th SEUIARS 2020. Mainly it focuses on endorsing research and development by discovering knowledge and productive thoughts towards regional and national development.

I would like to express my sincere gratitude to the Vice-Chancellor for his fullest support to conduct this research session. I also extend my gratitude to the Dean, Faculty of Arts and Culture, Heads of Departments, and the members of the Organizing Committee whose efforts are indispensable for the success of SEUIARS 2020. I also would like to thank all the participants whose contribution is irreplaceable to the success of this research session. Finally, I thank the Editorial Board and the Review Committee for their untiring effort placed on this unique event.

Dr. AAM. Nufile
Coordinator/ SEUIARS 2020
Senior Lecturer in Economics
Faculty of Arts and Culture
South Eastern University of Sri Lanka.

MESSAGE FROM SECRETARY



Message from the Secretary On behalf of the coordinating and organizing committee warmly welcome you to the 9th South Eastern University International Arts Research Symposium – SEUIARS 2020. SEUIARS provides an outstanding forum to bring researchers from different disciplines, and industries to a common platform to disseminate their findings. Exchange knowledge, create constructive dialogue and build partnerships on a wide variety of topics to support sustainable development in our society and country.

The theme of the 9th South Eastern University International Arts Research Symposium is “Global Dimension of Social Science and Humanities through Research and Innovation” which reflects a Different Global Dimension which causes to the growth in knowledge development and high impact in research and innovation in the field of Humanities and Social Sciences, that are vital to achieve academic excellence. There is no doubt that SEUIARS 2020 will give the great contribution to the COVID 19 Related social issues through the special track of it.

On behalf of the organizing committee, I wish to extend my profound gratitude to the Vice Chancellor of South Eastern University of Sri Lanka for his support. I also take this opportunity to thank the Dean Faculty of Arts and Culture. The editorial board, panel of reviewers, members of the organizing committee chairpersons of the sessions, the contributors and members of the various sub-committees as well as everyone who helped in numerous ways to make SEUIARS 2020 a success.

I hope that all the presenters and participants at SEUIARS 2020 will gain a rewarding experience. I wish them good luck in their academic and professional endeavors.

Ms.KF. Rinosha
Secretary- SEUIARS 2020
Faculty of Arts and Culture
South Eastern University of Sri Lanka