

**WEB SOLUTION FOR  
NILE SUPER MART (Pvt) Ltd.**

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**A Software project is submitted to the to the Management Information System Unit of  
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**MANAGEMENT INFORMATION SYSTEM UNIT  
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## ABSTRACT

Nile Super Mart in warakapola that sells products ranging from various categories, such as Furniture's, computers, Mobiles, and hardware. This business had been performing market activities for almost a decade, and there had not been much significant improvements in the performance of transactions and the customer relations. In order to co-op with the current market trends and improve market share, an ecommerce website is proposed in addition to the manual business activities that take place.

As a result of rapid growth in the usage of the internet, several businesses have moved to electronic means of marketing their business. One of the essential needs of a business would be a website. But the trend is changing for businesses from regular informational websites to ecommerce websites.

The proposed website is to be linked to a database where all their products and specifications will be available. Visitors will be able to query the database and find the products they look for. Each product's specifications can be viewed when clicked.

Purchasing of products will require a user account in our store. Such registrations can be made online. We create this document in order to propose the new system of marketing for Nile Super Mart, so that it will increase the turnover and broaden the market of the firm. The system will be analyzed in detail, so that a comprehensive idea can be gained about the proposed new system.