

**IntSym2022**



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**"Multidisciplinary Research for Encountering  
Contemporary Challenges"**

**ABSTRACT  
BOOK**

**South Eastern University of Sri Lanka  
Sri Lanka**

# **IntSym 2022**

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**10<sup>th</sup> International Symposium 2022**

**25<sup>th</sup> May 2022**

**“MULTIDISCIPLINARY RESEARCH FOR ENCOUNTERING  
CONTEMPORARY CHALLENGES”**



**South Eastern University of Sri Lanka  
Olivil, Sri Lanka**

**10<sup>TH</sup> INTERNATIONAL SYMPOSIUM 2022**  
**SOUTH EASTERN UNIVERSITY OF SRI LANKA - MAY 25, 2022**

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## MESSAGE FROM THE VICE CHANCELLOR



The South Eastern University of Sri Lanka is one of the national universities in Sri Lanka. At the time of its inception in 1995, it functioned as South Eastern University College with only two faculties namely, Faculty of Arts and Culture and Faculty of Management and Commerce. Later in 1996, it was declared as a fully-fledged national university with the corporate name of South Eastern University of Sri Lanka by a gazette notification issued by the Government of Sri Lanka. It thus commenced its activities as a fully-fledged university from 15th May 1996. Presently the University has six Faculties namely Faculty of Arts and Culture (FAC), Faculty of Management and Commerce (FMC), Faculty of Applied Sciences (FAS), Faculty of Islamic Studies & Arabic Language (FIA), Faculty of Engineering (FE) and Faculty of Faculty of Technology (FT). South Eastern University of Sri Lanka, which is one of the budding Universities in Sri Lanka, provides an excellent and supportive learning environment like laboratories, library with amazing learning facilities and other facilities where the students find it comfortable to proceed with their studies. Students are also able to access to many other services including online access of research database.

As a part of academic activities of the university, the International Symposium (IntSym) is organized annually since 2011. This is the 10th International Symposium organized by the South Eastern University of Sri Lanka which shows the continuous commitment of the University toward research and dissemination of knowledge even during the economic crisis. The theme of the 10th IntSym is “Multidisciplinary research for encountering contemporary challenges”. The theme is much relevant to addressing the current local and international crisis.

It is my pleasure to welcome you to the 10th International Symposium being held on 25th May 2022. I am also confident that you will share your finest knowledge in the technical sessions.

I would like to express my sincere gratitude to the distinguished invited keynote speakers Prof. Fatih Vehbi CELEBI and Prof. Habibul Khondker for their presence and contributions to the Symposium. I also thank the Coordinator Prof. A. Jahfer and Secretary Mr. KM. Rifthy and Prof. AM. Mustafa and all other faculty coordinators and reviewers for their efforts in ensuring a rigorous review process to select high-quality papers. Finally, I sincerely hope that all the participants will benefit from the technical contents of this symposium, and wish you a very successful symposium.

Prof. (Dr.) A. Rameez  
Vice Chancellor  
South Eastern University of Sri Lanka

## MESSAGE FROM THE COORDINATOR



On behalf of the organizing committee, it is my pleasure to welcome you all to the 10th International Symposium being held today under the theme of “Multidisciplinary research for encountering contemporary challenges” organized by the South Eastern University of Sri Lanka.

I believe this 10th International Symposium will provide the opportunities for sharing and exchanging the original research findings, and opinions and broadening the knowledge in the field of Natural Science and Applied Sciences, Religious and Cultural Studies, Humanities and Social Sciences, Management and Commerce, Library and Information Science.

As we are very particular in ensuring the quality of work, we have adopted a very strict review process. Although we received more than 100 research papers from different fields locally and internationally, we accepted only 70 abstracts for publication after review.

I would like to take this opportunity to extend my sincere thanks to our Vice Chancellor Prof. (Dr.) A. Rameez, the Chair of the 10th International Symposium 2022 for providing the fullest support and guidance to organize this International Symposium at the South Eastern University of Sri Lanka, Oluvil

I also would like to express my sincere gratitude to the distinguished invited keynote speakers Prof. Fatih Vehbi CELEBI and Prof. Habibul Khondker for their presence and contributions to the Symposium amongst their busy schedule. Further, I wish to thank the Secretary, Mr. KM. Rifthy, Prof. AMM. Mustafa, Faculty / Track coordinators, reviewers, and session chairs for their efforts in ensuring a rigorous review process to select high-quality papers. I also extend my gratitude to the Deans of Faculties, Registrar, Bursar, and all other administrative staff for their fullest contribution to the success of this symposium.

Finally, I thank all the authors and attendees without whom this symposium wouldn't have been possible.

I sincerely hope that all the participants will benefit from the technical contents of this symposium, and wish you a very successful symposium.

Prof. (Dr.) A. Jahfer  
Coordinator  
10th International Symposium 2022  
South Eastern University of Sri Lanka  
25 May 2022

## KEYNOTE SPEECH

### Discourses of Deglobalization and Globalization of Knowledge



Habibul Haque Khondker, PhD (Pittsburgh)

*Professor of Sociology  
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#### ***Outline for the Keynote Address***

In late May 2022, the world is at a crossroad. Sociologists like to refer to it as a juncture, a moment of uncertainty. On the one hand, we hear about deglobalization as replacing the optimism and promises of globalization, on the other hand the need for globalization of knowledge is at its peak now, especially to tackle the problems confronting the world.

Globalization is a phenomenon of increasing worldwide interconnectedness that combines economic, cultural and social transformations. In this chapter, I am adopting a broader - that is, more holistic – definition of globalization. The main argument is based on the premise that globalization is a historical process which we can better understand as a process of processes that has unfolded in different phases. In the present phase of globalization, knowledge production and, especially, higher education drives, and is driven by, globalization. I examine the state of the play of knowledge production in the context of higher education, analyze different aspects of higher education, and implications of different aspects of higher education and in conclusion, I reflect if and how some of the lessons can be relevant for the countries of the South.

Before proceeding any farther, I must define globalization and contextualize the debates over deglobalization.

Defining Globalization:

Sometimes it is easier to define a concept by suggesting what it is not. Since globalization has become a buzz word, as a concept it has lost its analytical purchase. To dispel the populist meanings, below, I present – somewhat schematically - what globalization is not:

- Globalization is NOT McDonaldization (a term developed by sociologist George Ritzer) or, Americanization.
- In other words, globalization is NOT Westernization.
- Globalization is NOT Capitalism globalized (neo-liberal globalization is one form of globalization). That capitalism has an in-built tendency to be global goes back to Adam Smith in the 18<sup>th</sup> century, and Karl Marx in the 19<sup>th</sup> century.

Globalization is, according to Roland Robertson, who first introduced the term in social sciences is compression of the world and a growing consciousness about the compression of world.

Globalization is a macro-social process, which is entangled and contingent. It connects and loosely integrates, transforms and gets transformed. It is a series of inescapable entanglements.

Is Globalization over? What about deglobalization?

Like the rumor of Mark Twain's death, the report of the demise of globalization is an exaggeration.

- Brexit hindered regionalization, but other forms of regional and global cooperation continued and Europe is united again
- Regionalization and its changing forms are aspects of globalization
- Not one globalization but many globalizations
- Even before the COVID-19, it was claimed that globalization was over
- The January / February 2017 issue of the Foreign Affairs has several articles on deglobalization
- Brexit and the presidency of Donald Trump in 2016 were supposedly solid proofs of deglobalization
- Covid-19 has slowed down the flow of international trade, initially threatened the global supply-chain, affected global travel but did not affect global communication. ICT and e-business worldwide enjoyed a remarkable growth.
- Globalization cannot be reduced to economic globalization.
- How to rescue globalization from a narrow, reductionist definition?
- Russia-Ukraine war is a setback for globalization, but a temporary one.

Changing Globalization

- Globalization is multi-dimensional
- There are multiple discourses of globalization (Robertson and Khondker, 1998 *International Sociology*, 13:1)
- Globalization is not static, it is dynamic Globalization is.
- Not a thing or an episode, it is a process
- "The globalization process must change and adapt to newly emerging conditions if we are to plan more effectively for global pandemics, financial crises, economic inequality and imbalances in populations movements through migration" (Turner and Khondker, 2010:3).
- Conceptualizing Globalization: Thin versus Thick Theory of Globalization.
- **Thin theory** – Tom Friedman – World is flat – internet and economy, globalization is simply defined as global spread of "neo-liberalism" which originated with Reagan / Thatcher era of the 1980s and boosted by the collapse of the "really existing socialism"

- **Thick theory** – Richard Florida - World is uneven – sociological theory (economy is embedded in society). The process began long time ago with earlier trade links, silk road, spread of religion, ideas, technology.

Thin versus Thick Theories of Globalization

- Thin theory or economic globalization - homogenization
- Thick theory or sociological globalization – heterogenization (glocalization is an example)
- If we accept the thin theory of globalization, then yes there is likely deglobalization
- If we accept – and we must accept the Thick or sociological theory of globalization the march of globalization will continue, especially with regard to knowledge production and knowledge sharing.

The key world problems: pandemic, climate change, war and peace, and sustainable and equitable economic growth all depend on global cooperation, a humane, interactive globalization where cooperation in knowledge production will play a key role.

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